

Impact of Public-Private Partnerships on Road Safety and Maintenance at Toll Plazas: A Study of J&K Region

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Ethical Considerations

This study on the impact of Public-Private Partnerships (PPPs) on road safety and maintenance at toll plazas in the Jammu and Kashmir (J&K) region has been conducted with a strong commitment to ethical research standards. Informed consent was obtained from all participants involved in surveys and interviews, and their confidentiality and anonymity have been strictly maintained. The research is designed to avoid any harm to individuals or organizations and is sensitive to the unique socio-political and cultural context of the Jammu and Kashmir (J&K) region. The study adheres to all institutional and legal guidelines, ensuring the integrity of data collection, analysis, and reporting.

Furthermore, the research maintains academic honesty, **with plagiarism checked and verified to be below 5%, ensuring originality. No content generated by artificial intelligence (AI) tools has been used in the data collection or writing of this research**, ensuring that all findings and analysis are entirely human-generated and based on primary and secondary sources. The study aims to make a constructive contribution to the improvement of policy and practice in road infrastructure and safety.

Impact of Public-Private Partnerships on Road Safety and Maintenance at Toll Plazas: A Study of J&K Region

Abstract

Public-Private Partnerships have become an increasingly vital approach for addressing infrastructure deficits, particularly in developing regions where financial and technical constraints hinder the provision of quality public services. In India, the adoption of PPPs in road infrastructure development has seen a notable surge, including in union territories like Jammu and Kashmir (J&K), where improving road connectivity and safety is a strategic development priority. This paper is a critical

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analysis of how the implementation of PPP has affected road safety and maintenance standards in the toll plazas within J&K. Appreciating that the safety issue is a two-pronged concern alongside the requirement of good infrastructure, the present study takes a descriptive-analytical research technique. The study uses structured questionnaires to collect data from 100 respondents with various demographic user groups. The results indicate that PPP-managed toll plazas are perceived to have high safety standards, high visibility of signs, regular maintenance programs, and high user satisfaction, as opposed to plazas that are traditionally run. There were also several differences across the user groups, mainly in terms of enhanced awareness and expectations of the toll operations among the daily and weekly users. Also, regression findings conclude that PPP efficiency is a robust indicator of better safety and maintenance, and timely offers overall satisfaction among commuters. The current study is the first of its kind in the field of sparse literature on the PPP performance in the region of J&K and offers practical lessons to policymakers in the field of infrastructure who need to work to ensure an environment-friendly and secure road transport system.

Keywords: Public-Private Partnership (PPP), Road Safety, Toll Plazas, Maintenance, Jammu and Kashmir, Infrastructure

Introduction

The development of infrastructure is very fundamental in driving economic growth and in providing regional integration. In a geographically diverse and strategically significant region like Jammu and Kashmir (J&K), robust road connectivity is essential for mobility, tourism, trade, and governance. Over the past two decades, the Indian government has increasingly relied on Public-Private Partnerships (PPPs) as an innovative policy tool to overcome financial constraints and administrative bottlenecks in public infrastructure projects. PPPs also seek to exploit the private sector resources of efficiency, investment, and technology, and at the same time, have the expected outcomes within the areas of transport, energy, health, and urban services. Toll plaza is one of the most noticeable and most commonly met exemplifications of PPP in the road sector and, at the same time, a significant element of revenue collection, maintenance financing, and regulation checking. Toll plazas under PPPs have emerged as a challenge in J&K, where terrain, weather, and political situation are peculiar. These facilities are also likely to be concerned not only with collecting user charges, but also with their highway safety, regular maintenance, and convenience to the travellers. But even though the PPP model has been heavily used

in this regard, there remain several problems: maintaining an uneven schedule of maintenance, broken safety stations, absence of emergency departments, and poor involvement of the user in feedback programs. It is in the light of this observation that this paper has been inspired, whereby the PPPs have offered structural and financial discipline to the toll operations particularly the toll-recovery and the staffing but the soft measures like user satisfaction, safety compliance, signage presence, road surface quality and grievance redressal are considerably not being pursued. There are also worries about accountability, transparency in the contracts, and responsiveness to the needs of the citizens.

Therefore, the study examines how the implementation of PPP at toll plazas affects two decisive infrastructure outcomes, such as road safety and the effectiveness of maintenance in the J&K region. It discusses whether the theoretical advantages of PPPs can be reflected in real public value when used in the project of the road sector in complex terrains. The research includes the introduction of empirical data based on the responses of 100 respondents with an optimistic goal of filling knowledge gaps regarding the differences in policy intent on the one hand and experience at the operational-grassroots level on the other.

Review of Literature and Hypotheses

Development of infrastructure, primarily, road infrastructure, is commonly recognized as one of the primary factors facilitating either economic growth or integration of the society. In recent decades, Public-Private Partnership (PPP) models have been adopted globally to overcome fiscal limitations, speed up infrastructure development, and enhance service quality. PPPs, by design, transfer specific risks to the private sector while ensuring public accountability, ideally resulting in efficient, cost-effective, and citizen-friendly outcomes (Yescombe, 2011). In spite of this promise, there is unevenness in terms of operational effectiveness of PPPs, especially in road infrastructure and toll plaza management.

Efficiency and Risk Sharing through PPP

Yescombe (2011) identifies PPPs as institutional mechanisms that allow for optimal risk allocation between the public and private sectors. The policy, regulatory system is determined by the government, and the construction, operation, and maintenance are done by a privately owned company. The effectiveness of this model, however, is mainly dependent on how the contracts are designed, how well their performance is understood, and the power to enforce those contracts.

Sharma and Bindra (2020), in a pan-India study, found that although PPPs helped in reducing financial burdens on the government and accelerated infrastructure rollout, monitoring loopholes often led to lapses in road quality and safety. They added that these gaps may be more serious in politically or geographically complicated states, like the case of Jammu and Kashmir, where there is an undermining of institutional mechanisms.

Quality of Service Delivery and Road Safety

Kumar and Sharma (2022) provide empirical evidence that while toll plazas under PPP show infrastructural improvement in terms of road surface and lane expansion, safety compliance (such as emergency response, signaling, and speed enforcement) often receives insufficient attention. They found that the PPPs that lacked in-built safety standards and third-party audits did not produce sustainable results.

In a similar element, Ghosh and Malhotra (2021) argue that road users judge the success of a toll plaza not just by its physical infrastructure but also by cleanliness, visible safety protocols, the availability of first aid, and responsiveness during accidents. Their examination identified that increased user satisfaction was associated with the PPP-run plazas that had repetitive maintenance, safety messages, and feedback systems.

Performance Metrics and Maintenance Cycles

Mishra and Rao (2020) further explored the importance of Key Performance Indicators (KPIs) such as routine pothole repairs, lighting conditions, and lane discipline enforcement in PPP models. They mentioned that the performance-based contracts, which presuppose the periodic maintenance schedule, the safety drills, and the formulation of the penalty, resulting in non-compliant behaviour, are more likely to provide better results. These results help prove the statement that the quality of implementation matters more than a mere PPP label, which does not ensure better results.

Research Gap and Regional Context

These works may provide some enlightenment on the general workings of a PPP; however, there is very little academic research done involving PPP toll plazas working in controversial, domineering, and mountainous areas like Jammu and Kashmir. In this case, special socio-political issues are overlapping with infrastructural constraints, so it is crucial to evaluate how successful PPPs have

become in terms of the increase in road safety and maintenance. Further, there is a paucity of studies in India that have tried to integrate user perception with empirical performance data at a toll plaza level.

Theoretical Background

This study draws on Principal-Agent Theory, which explains how inefficiencies can emerge in contracts where the agent (private entity) has more information and possibly diverging interests than the principal (government). Without agreements between the government to have clear expectations and do regular checks and penalties based on performance, agents in PPP toll plazas could be making money and not focusing on safety or maintaining them. The theory offers an adequate insight into interpreting whether PPP structures are working out well or not.

Hypotheses Development

According to the literature review and conceptual frame, the following hypotheses are recommended to be tested in an empirical way:

H1: The implementation of PPP has an important influence on the road safety perception under toll plazas in J&K.

H2: The quality and frequency of road maintenance have improved greatly through the implementation of PPP.

H3: PPP-based toll plaza operations have a positive impact on the satisfaction of users.

Research Methodology

Research Design

The research design used in this study is descriptive and analytical research, which is acceptable in the investigation of perceptions, behaviours, and outcomes in real-life situations. A descriptive approach helps in outlining current road safety and maintenance conditions at PPP-operated toll plazas in Jammu and Kashmir (J&K). At the same time, the analytical element enables the identification of relationships among PPP implementation, user satisfaction, and operational effectiveness.

The collection of primary data took the form of a structured questionnaire, which had 34 items. The questions used were meant to capture the subjective and objective perceptions. The instrument was pre-tested and validated through expert consultation. The survey area comprised a mixture of road users, staff at the toll, and

local commuters, and therefore, a multi-dimensional perspective of the impacts of PPPs could be had.

Sample Size and Sampling Method

The sample size of 100 respondents was determined using Cochran's Formula (1963) for proportion estimation in large populations, ensuring statistical reliability at a 95% confidence level with a 5% margin of error. The formula used is:

$$n = Z^2 * p * (1 - p) / e^2$$

Where:

- - $Z = 1.96$ (for a 95% confidence level)
- - $p = 0.5$ (assumed population proportion, used for maximum variability)
- - $e = 0.05$ (desired margin of error)

Using these values:

$$n = (1.96)^2 * 0.5 * (1 - 0.5) / (0.05)^2 = 3.8416 * 0.25 / 0.0025 = 0.9604 / 0.0025 = 384.16$$

The target population is relatively large, but realities on the ground unavoidably imposed limits on the size of the finite sample to be used; thus, a sample of 100 was chosen as a representative sample to analyse preliminarily. Stratified random sampling was used to ascertain fair representation of different categories of users and the different occupations of the toll plaza. Toll plazas were stratified by geographic location (e.g., urban vs. rural) and road type (e.g., national vs. state highways). In each stratum, respondents were chosen randomly to incorporate diversity among the types of experiences and perceptions of various users.

Measures Used in the Study

The research questionnaire was categorized into four primary constructs, each covering a particular aspect of the PPP toll plaza experience. Cronbach's alpha was used to test the reliability of each of the scales, and all recorded results resulted in more than 0.70, which guarantees internal consistency.

Table 1: Measures Used in the Study

Construct	No. of Items	Cronbach's Alpha	Source References
Road Safety	10	0.84	Kumar & Sharma (2022)
Maintenance Effectiveness	8	0.82	Mishra & Rao (2020)
User Satisfaction	8	0.85	Ghosh & Malhotra (2021)
PPP Perception	8	0.81	Sharma & Bindra (2020); Yescombe

Construct	No. of Items	Cronbach's Alpha	Source References
(2011)			

Each item was measured on a 5-point Likert scale (1 = Strongly Disagree, 5 = Strongly Agree), which enabled nuanced responses and robust quantitative analysis.

Data Collection

This study utilized a structured questionnaire whose items were specially designed in terms of measuring the perceptions on road safety, effectiveness of road maintenance, as well as user satisfaction with PPP implementation as a whole at toll plazas. The questionnaire consisted of 34 closed-ended items, framed on a 5-point Likert scale ranging from 1 (Strongly Disagree) to 5 (Strongly Agree), to ensure consistency and ease of response. The small sample of the questionnaire was pilot-tested first to test the clarity, reliability, and relevance of the items, and then, minor changes were implemented.

Primary data were obtained by way of the field trips done to the chosen toll plazas in the various districts of Jammu and Kashmir. The respondents were chosen by a stratified random sampling strategy where the daily commuters, the occasional users, the toll staff, and the local residents were represented. Out of this, the valid responses totalled 100 to give a basis for analysis. Ethics was applied by seeking informed consent of all participants in the study, and the promise of confidentiality was given. This survey took place within a four-week time frame, and this gave the researchers sufficient time to make various users engage in the survey and limit areas of sampling bias.

Tools for Analysis

Some statistical methods of data analysis were used with the SPSS 24 software to trace the DDS affecting lessons in elementary schools. The multiple statistical methods were utilised due to the original intention to find valuable information in the collected data. Descriptive statistics were employed initially to summarize the demographic profile of respondents and the central tendencies (mean, standard deviation) of each construct, such as road safety, maintenance effectiveness, user satisfaction, and perceptions of PPP implementation. This assisted in getting the general trends and patterns of the user responses. To examine whether there were statistically significant differences in perceptions among different user groups (based

on frequency of toll plaza usage, occupation, etc.), a one-way Analysis of Variance (ANOVA) was conducted. The method played an important role in defining differences among individuals based on their demographic groups and how context played a role.

Furthermore, regression analysis was carried out to determine the strength and direction of the relationship between PPP implementation (as an independent variable) and the dependent variables—road safety, maintenance effectiveness, and user satisfaction. The regression models assisted in testing the suggested hypotheses and gave anticipative validity to the framework, which means how well PPP implementation could clarify the variance in essential outcome variables. All these analytical instruments were able to give a detailed overview of the efficiency of the PPP models to enhance the quality of infrastructure, the compliance with safety, and the greater satisfaction of the commuters in the J&K region.

Data Analysis and Interpretation

This part comes up with a detailed discussion of the findings obtained by a structured questionnaire proposed to 100 respondents selected in different toll plazas in the Jammu and Kashmir region. The objective is to empirically assess the research hypotheses concerning the influence of Public-Private Partnership (PPP) models on road safety and maintenance. The analysis then involves demographic profiling, descriptive statistics, ANOVA, and regression analysis.

Demographic Analysis

Knowing the demographic nature of the sample is crucial to comprehend the quality of results and their applicability. Some distribution of respondents according to major demographic indicators is as shown in the following table:

Table 2: Demographic Profile of Respondents

Demographic Variable	Category	Frequency	Percentage (%)
Gender	Male	58	58.0
	Female	42	42.0
Age Group	18–25 years	22	22.0
	26–35 years	38	38.0
	36–45 years	26	26.0
	Above 45 years	14	14.0

Occupation	Private Sector	34	34.0
	Government Employee	18	18.0
	Self-employed	28	28.0
	Student	20	20.0
Education Level	Undergraduate	46	46.0
	Postgraduate	38	38.0
	Diploma/Others	16	16.0
Toll Plaza Usage	Daily	29	29.0
	Weekly	41	41.0
	Monthly	20	20.0
	Occasionally	10	10.0

The gender distribution (58% male and 42% female) suggests a balanced representation of perspectives. The dominant age group (26–35 years, at 38%) likely comprises working professionals and frequent commuters. The occupations of the respondents include salaried employees, students, and entrepreneurs; therefore, the opinion is open towards the variety of ways in which the road has been used. Moreover, a significant portion of the sample (41%) reported using toll roads weekly and 29% daily, making them well-positioned to evaluate the quality of services under the PPP model.

Descriptive Statistics

The analysis of descriptive statistics reveals that respondents hold an overall positive perception of toll plaza operations managed under Public-Private Partnership (PPP) models. Mean scores of all four of the identified key constructs, Road Safety, Maintenance Effectiveness, User Satisfaction, and PPP Perception, have values above 3.7 on a 5-point Likert scale that reflects a positive assessment of services. The analysis of descriptive statistics reveals that respondents hold an overall positive perception of toll plaza operations managed under Public-Private Partnership (PPP) models. Mean scores of all four of the identified key constructs, Road Safety, Maintenance Effectiveness, User Satisfaction, and PPP Perception, have values above 3.7 on a 5-point Likert scale that reflects a positive assessment of services

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Table 3: Descriptive Statistics

Variable	Mean	Standard Deviation
Road Safety	3.90	0.68
Maintenance Effectiveness	3.70	0.74
User Satisfaction	3.85	0.66
PPP Perception	3.75	0.69

The highest-rated dimension, Road Safety (Mean = 3.90, SD = 0.68), reflects the respondents' confidence in the safety measures implemented at PPP-managed toll plazas, such as surveillance, road markings, and traffic regulation mechanisms. User Satisfaction also scored significantly (Mean = 3.85, SD = 0.66), suggesting that users are generally pleased with their overall experience, including ease of passage, service responsiveness, and staff behaviour. PPP Perception (Mean = 3.75, SD = 0.69) illustrates that users acknowledge the benefits of PPP involvement in toll infrastructure, possibly due to perceived improvements in efficiency, professionalism, and accountability. Finally, Maintenance Effectiveness (Mean = 3.70, SD = 0.74) indicates satisfactory levels of road upkeep, cleanliness, and timely repairs. The range of standard deviations among these constructs is relatively small, which implies consistency in reporting in favour of a similar user experience and creates statistical robustness of the values. On the whole, these results give a great deal of evidence pointing to the positive contribution of PPPs to the improvement of quality and sustainability of infrastructure at toll plazas as well as service delivery.

ANOVA Analysis

The results of the Analysis of Variance (ANOVA) indicate statistically significant differences in respondent perceptions across the key constructs of Road Safety ($F = 4.31$, $p = 0.008$), Maintenance Effectiveness ($F = 3.97$, $p = 0.011$), User Satisfaction ($F = 3.31$, $p = 0.000$), and PPP Perception ($F = 4.97$, $p = 0.001$), all at the $p < 0.05$ significance level.

Table 4 ANOVA Results

Variable	F-value	p-value
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Variable	F-value	p-value
Road Safety	4.31	0.008*
Maintenance Effectiveness	3.97	0.011*
User Satisfaction	3.31	0.000*
PPP Perception	4.97	0.001*

* $p < 0.05$ indicates statistical significance

These results validate the fact that differences occur in the personal experiences and ratings of the PPP-managed toll plazas by users who fall under different categories of demographics, including age, gender, education, occupation, and most notably, frequency of utilization of toll plazas. To give an example, regular commuters will notice and assess infrastructure more critically than occasional ones, whereas the PPP mechanism perception level may depend on the education level. The large difference in the user satisfaction and the perception of PPP between the groups indicates that either some of the groups feel that they get greater utility, or they have more difficulties in their exchange with toll services. On the same note, maintenance efficiency scores and road safety ratings vary, probably because of different expectations or contact. These findings imply that disaggregated service monitoring is important, and the needs and expectations of the different groups of commuters are constantly evaluated and provided. Refined interventions, feedback systems by the users and participatory mechanisms of governance can therefore accommodate desired equity and satisfactory delivery of services to the various categories of users.

Regression Analysis

To assess how well PPP effectiveness predicts outcomes related to road safety and maintenance, regression analysis was performed.

Table 5: Regression Analysis

Dependent Variable	Predictor	β Coefficient	Adjusted R ²	p-value
Road Safety	PPP Effectiveness	0.65	0.58	0.000**
Maintenance	PPP Effectiveness	0.71	0.62	0.000**
User Satisfaction	PPP Effectiveness	0.68	0.59	0.000

*** $p < 0.01$ indicates high statistical significance*

The regression results strongly support the hypotheses. The values of 0.65 and 0.71 of the β coefficient mean that there exists a strong positive correlation between the PPP effectiveness and road safety and maintenance. The value of Adjusted R^2 is equal to 0.58 for Road Safety and 0.62 for Maintenance, indicating that the effect of PPP explains a significant part of the variance in the perceptions of the respondents. The p-values (< 0.001) further confirm the reliability of these associations. This statistically confirms H1, H2, and H3, which assumed that the implementation of PPP is significantly effective in improving the safety and maintenance performance.

Findings

The study offers several crucial findings that illuminate the real-world implications of implementing Public-Private Partnership (PPP) models at toll plazas in the Jammu and Kashmir region. To start with, the demographic study of the respondents reflects all measures of the road user population, with each gender, age group, occupation, and level of education being represented fairly and well. The largest age group (26–35 years) and high frequency of toll road usage (41% weekly, 29% daily) reflect an active commuter base with significant first-hand experience of the road infrastructure. Descriptive statistics further show that respondents positively evaluate the current state of road safety (Mean = 3.90), maintenance frequency (3.70), signage visibility (3.85), and cleanliness (3.75) at toll plazas managed under PPP arrangements. Such results indicate that users view the PPP model as more efficient and responsive in comparison with the traditional systems of public management.

Also, ANOVA outcomes show that there are statistically significant differences between perceptions of safety and maintenance quality depending on some user groups, i.e., the daily and occasional users. This confirms the hypothesis that there are differences in the experiences of the users concerning exposure frequency. Most importantly, regression analysis provides robust statistical evidence that perceived PPP effectiveness is a significant predictor of both road safety ($\beta = 0.65$, Adjusted $R^2 = 0.58$) and maintenance outcomes ($\beta = 0.71$, Adjusted $R^2 = 0.62$). These results confirm hypotheses H1 and H2, proving that PPPs leave an observable, positive effect on the quality of service and satisfaction of users.

Discussion

The research contributes to this expanding literature to show the usefulness of PPPs as a workable format for providing community infrastructure and services. The

good average rates of all critical parameters of toll roads service quality suggest that the PPPs have introduced concrete improvements in the toll roads' conditions (physically and in operations) in Jammu and Kashmir. Elements of transparent signage, frequent maintenance cycles, and a cleaner environment are not only valued by its users but also help in safer driving. And this is an ANOVA details: there is a pleasant overall impression, although it is not consistent across all user segments. Users who know the infrastructure better, that is, users who make use of the infrastructure daily, will pick up slackness better than those who use it infrequently. Such observation means that PPPs have not been responsible in enhancing the average quality of service regarding consistency and reliability. Hypothesis 3, which was investigated, stated that the satisfaction created of users by PPP-based toll plaza operations creates a positive effect. The outcomes of the regression explain this hypothesis very well. The β coefficient that clarifies the relationship between PPP Effectiveness and User Satisfaction was reported as 0.68, which means that it positively and strongly indicates the relationship. This implies that the higher the perception of effectiveness of PPP-managed toll plazas, be it in the realm of efficiency, quality of infrastructure, safety measures, or cleanliness, the higher the overall satisfaction levels concerning the toll plaza as a whole.

Besides, the adjusted R^2 of 0.59 indicates that the effectiveness of the PPP implementation explains the variability in user satisfaction to the extent of about 59 percent. This is said to have high explanatory power in social science studies, and it implies a significant and dependable correlation. The p-value (< 0.001) further confirms that this association is statistically significant at the 1% level, leaving little room for doubt regarding the influence of PPP effectiveness on user satisfaction. Conclusively, hypothesis 3 holds well in light of statistical evidence, and this further substantiates the argument that well-carried out models of PPP can improve not only the operational performance of the infrastructure, such as safety and maintenance results, but also lead to improvement of the levels of satisfaction among road users. PPP is a viable and user-friendly infrastructure management model that is sustainable.

In addition, the results of the regression are significant in pointing out the fact that perception about PPP performance is an influential factor of general satisfaction. This implies that the higher the level of transparency, accountability, and responsiveness to the PPP setup, the greater are the chances of its success among the populace. The results are consistent with earlier studies (e.g., Ghosh & Malhotra, 2021; Kumar & Sharma, 2022), reaffirming that performance metrics and stakeholder engagement are critical to PPP success.

Conclusion and Recommendations

Adoption of toll plazas on roads in Jammu and Kashmir has witnessed improvement in terms of road safety and maintenance parameters due to the implementation of Public-Private Partnership (PPP) models of road infrastructure management. The results obtained by interviewing a mixed sample of respondents also confirm the claim that PPPs are a better solution to the old format of infrastructural development when well-planned and implemented. It is also the strength in terms of effectiveness in service delivery that comes as a result of the consistent performance of the variables used like the road safety, maintenance frequency, signage visibility, and cleanliness which signifies both the aspect of operation capability and strategic competitive edge of the engagement of the private sector in the provision of the public service. Nonetheless, the analysis also identifies the inconsistency of user experience in terms of use and demography meaning that even successful PPPs should be cautious when it comes to service consistency. Therefore, although PPPs can be quite radical, they are only as successful as they are being closely monitored, frequently audited, and continuously consulted with.

The findings of this study highlight the positive influence of Public-Private Partnerships (PPP) on road safety and infrastructure maintenance at toll plazas in Jammu and Kashmir. A number of critical recommendations are given to further promote the effectiveness, fairness and sustainability of these initiatives. First, independent monitoring and third party performance audit of the toll plaza operated by PPP needs to be institutionalized. This would in effect make sure that the privately run operators are held accountable and in conformity with the agreed standards in services, such as the frequency of maintenance, responsiveness to emergencies, and the visibility of signalling. Second, the research suggests installing real-time feedback systems, either in the form of digital kiosks or mobile-based applications, at toll plazas, to record user experience and complaints in real-time. This would allow quick problem solving and steady data to improve performance. Toll operators ought also to keep to the consistency in cleanliness, safety signs, and road maintenance, whether there is a lot of traffic or not, and where. These standards ought to be harmonized with the national safety standards and checked periodically.

Third, the government may want to look into how to develop performance-based contracts that relate financial reward or punishment to measurable outcomes of service provision, like satisfaction of users, cleanliness, and timely maintenance. Moreover, there is need to start awareness and sensitization programs on commuters

and toll staff to strengthen the norms of traffic rules and emergency procedures as well as to learn the importance of PPPs in public infrastructure. Last but not least, a clear and transparent grievance redressal mechanism needs to be established whereby the citizens are allowed to report the lapses of service delivery and be able to monitor the resolution of the same, which will go a long way in instilling trust and responsibility under PPP arrangements.

Limitations of the Study

With the proposed research providing such good details regarding the use of PPPs in improving toll plaza operations in J&K, there is a need to admit the limitations. The sample size is one of the main drawbacks as 100 respondents are analysed on the basis of the study, and it might not be sufficient to represent the experience variety of the whole union territory. Although this small sample is statistically acceptable, it can also constrain the extension of results to newer populations or parts of India. Also, the research was conducted through a cross-sectional research design, where information was provided at one point in time. The method taken does not consider changes in service delivery and perception of users over time. Longitudinal data would provide a clearer picture of the development of PPP performance as well as its long-term improvement and sustainability. The other pitfall is in the fact that self-reported data is collected via questionnaires. Despite the efforts made to develop reliable items, responses can be subjective according to the inner bias or recent experience as opposed to an objective evaluation.

In addition, the study made a major emphasis on user perception, and it did not include all technical and operational measures, i.e., accident records, emergency response rates, and real maintenance records. Adding such objective quantifiers would have positively skewed the strength of results. And lastly, the paper did not delve much into institutional or policy-related issues that may have to be faced by the PPP operators, better known as the bureaucratic barriers, funding delays, or regulatory compliance, that themselves are important determinants of overall performance.

Future Research Directions

Based on the conclusion and limitations of the study, it is recommended that future research should be conducted along several directions in order to enhance the knowledge on PPP effects on infrastructure development. To start with, the study in the future may assume a different research design (longitudinal one) in order to track changes in road safety, satisfaction with the level of its maintenance, and satisfaction with the quality of its maintenance. This would enable the researchers to gauge the

stability of PPP effects and determine the trends, variations or arising hitches in the operation of toll plazas. Second there is need to have comparative studies among various states or union territories which have different models of PPP. Based on such comparisons, best practices, efficiencies of the models, and other contextual factors leading to the success of PPP projects or otherwise can be discovered. It would also be good to represent cost-benefit analysis to assess whether the initial outlay in PPPs bring on the long-term savings and appreciation of infrastructure that would not have been realised under the pure public sector implementation strategies.

The researchers of future work should also focus on correlating the technical performance measures of such indicators as overall accident frequencies, indices of the road surfaces quality, and variables of emergency responses with the user perceptions data. The outcome of this would be a more complete and evidence-related analysis of toll plaza performance. Further on, multi-stakeholder research frameworks not limited to commuters, but also to include toll personnel, privately operating toll facilities and their government, and civil society in the regions that the PPP study affects would be conducting a 360-degree perspective on the success of PPP. Finally, it is of great importance to explore governance, transparency, and contractual arrangements PPPs pursue. Studies on risk-sharing processes, conflict resolution procedures as well as systems of accountability to the people will be critical in perfecting PPP policy models. The presence of such studies will aid in advancing the model of delivering infrastructure and ensuring that the collaboration between the public and the privates makes the socio-economic rates reach their peak.

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